

COOKIES POLICY

Version of March 24th, 2021

The website www.worldia.com uses some small computer files called "cookies" that appear on the User's computer terminal (as that term has been defined within the Website's general conditions and terms of use, the "TOS").

This document concerning the use of cookies (herein referred to as "**Cookies Policy**") aims at providing users with the information concerning the use of cookies on the Website and, if necessary, with all the instructions to accept or refuse the use of these cookies.

This Cookies Policy completes the TOS and the Privacy Statement. The terms starting with a capital letter and not defined in this Cookies Policy can be found within the TOS and/or the Privacy Statement.

Article 1 -What is a "cookie"?

A cookie is a computer file looking like a text file (in the *.txt format*) of some *kilobytes* only, composed of different characters such as letters, numbers or symbols.

Cookies are sent by the computer server from the website you visit to your laptop, tablet or smartphone storage media according to the computer terminal that you are using.

In general, a cookie only holds some information that allows, directly or indirectly, to identify you, such as the name of the website server that sent it, a session identifier and an expiry date. In addition, it contains some information on the navigation within the site you are visiting, such as for instance the browsed pages.

The main goal of a cookie is to communicate with the browser software that you are using on your computer terminal. The cookie sends some information to this browser and allows sending back the information to the website that has received the cookie, mainly to allow to browse the net. Therefore, for example the cookie keeps in its memory a session identifier, the used language, the visited pages on a website or the management of your account. This changes case by case and depends on the way the cookie has been thought.

Cookies can be strictly technical and necessary, namely to recognize you when you return to a website after you have quit it. Furthermore, they may allow to establish a safe connection during an online transaction. A cookie can also allow establishing statistics, audience or performance measurement and even to offer advertisement targeting in order to show you tailored adverts adapted to your tastes, which result from your internet browsing preferences.

Article 2: What does the law say about cookies?

The French Law on Data Protection and Freedom of Information includes some obligations for the personal data treatment controllers who use cookies on their website.

Internet users must be informed of cookies use and consent to this use, unless these cookies are purely technical (such as for instance those necessary for the regular functioning of a shopping cart or to memorize the language of the visited website.) In this case, the user's consent is not required and only his/her information is necessary.

Furthermore, the National Commission for Informatics and Freedom (“CNIL”), namely the French independent authority whose mission is to ensure the respect of the Law on Data Protection and Freedom of Information, has adopted some guidelines, which were completed by a recommendation dated September 17th, 2020. This recommendation requires website editors who use cookies to collect users' consent for the use of non purely technical cookies (“**Recommendation**”).

This is why, the first time you log in, the website homepage hosts a banner warning about the use of cookies and allowing the set up, cookie by cookie, of the custom settings using a dedicated module.

Article 3 - Who is responsible for the treatment carried out by cookies?

The responsible for the treatment is the WORLDIA GROUP company, a simplified joint-stock company with a capital of Euros 80,716.80, with a registered office at 86 rue Voltaire 93100, Montreuil and listed in the Bobigny Trade and Companies Register under No. 751 602 285.

For any question concerning the use of cookies on the website, please email us at: privacy@worldia.com.

Article 4 — What are the purposes of cookies used on our website?

We inform you that, at the moment of the adoption of this Cookies Policy, the cookies we use on the website have the following limited purposes:

- ❑ **Purely technical cookies** These cookies ensure some of the site functionalities, such as the registration of the website language, the management of the shopping cart, the online payment, etc. The use of these cookies are subject to users' information, which is the object of this Cookies Policy.
- ❑ **Analytics cookies:** These cookies include those of *Google Analytics*. They ensure a better understanding of the use of the website and the optimization of the browsing experience. These cookies are subject to the collection of users' consent;
- ❑ **Advertising cookies:** These cookies allow adapting adverts to areas of interest. These cookies are also subject to the collection of users' consent.

The average lifetime of a cookie is 13 months.

Please note that some cookies can be shared on the website by our partners. It is possible to consent, refuse and/or personalize our partners' cookies by using the same website cookies management module. For more information about the different types of cookies used by our partners, please refer to the disclaimer on the concerned partner's website.

Article 4 — How can you set your custom settings for the use of cookies on our website?

In compliance with the Recommendation, the Website gives the possibility to set your custom settings for the use of cookies with great accuracy in order to consent or reject the use of cookies.

To do so, simply use the dedicated module, which allows to tailor the use of cookies. Each cookie can be either accepted, which means you consent to its use, or blocked. Your decision is not final; in fact, it is stored and you can change your choice at any time by filling the dedicated module again.

The use of cookies proof of consent (or of refusal) is stored by WORLDIA.

Please bear in mind that, in compliance with the Recommendation, the cookies shared by parties other than WORLDIA can be managed on these third parties' websites.

Article 5 — Is it possible to manage the cookies by setting the custom settings on my browser?

Yes. Although the National Commission for Informatics and Freedom (CNIL) requires to obtain the consent cookie by cookie or purpose by purpose, web browser software vendors keep asking to manage cookies on the browser directly.

The method differs according to the currently most used different browsers, as well as to the browser versions. Here are the manipulations for the main market browsers allowing you to configure your browser on the Internet and therefore, if necessary, block all or part of the cookies. These manipulations can evolve over time with the software updates. Please visit these software vendor's cookies pages to access the most recently updated version.

a. If you are using the Internet Explorer or Edge (Microsoft) browsers

To open Internet Explorer, click on "Start", then on "Internet Explorer" or "Edge" as applicable. Click on "Tools", then on "Internet Options". On the Privacy tab, then under "Custom settings", move the cursor up to block all cookies or down to allow all cookies, and then click OK. Blocking cookies can prevent some web pages from displaying properly.

b. If you are using Mozilla Firefox browser

Select the menu "Preferences", then the "Privacy" tab. Under History, check the box "*Firefox will use custom settings for history*". Check the box "*Accept all cookies*" to activate all cookies and uncheck it to refuse.

Firefox also gives the possibility to set cookies' conservation options. For instance, you can choose to erase them when you close your browser.

c. If you are using Safari (macOS or iOS)

By default, Safari only accepts cookies and website data from visited websites. You can modify your preferences in a way that Safari systematically accepts or blocks all cookies and other website data.

On Safari, click on the "Preferences" tab, then click on "Privacy" and click a box for "Cookies and other website data".

Under iOS 12, you can only "*Block all cookies*". The system will inform you whether you check this box, that websites may not function properly and that cookies and other website data on your device will be cancelled. The software also allows to check the box "*Prevent cross-site tracking*", which in theory makes it impossible to track among different websites and the use of cookies for retarget advertising.

d. If you use Google Chrome

- Click on the "Tools" menu icon, then click on "Advanced Options" to access the "Privacy" menu. Here, you can select different options, such as "*Block all cookies*" or "*Only block third-*

party cookies".

Article 6 - How to delete cookies?

If you do not want to block all cookies, but you simply want to delete some of them, here is how to do this according to the browser you are using.

a. If you are using Internet Explorer or Edge (Microsoft)

In Internet Explorer or Edge (Microsoft), click on "Tools", then on "Internet Options". Then, under the "General" tab, under "Navigation History", click on "Settings". Then click on "Show hidden files".

Click on the column header "Name" to sort all files in alphabetical order, then scroll down the list until you see some files starting with the name Cookie.

Check them or check the cookies you want to delete. Delete them and close the window with the files list, then click on "OK" twice to go back to Internet Explorer.

b. If you are using Mozilla Firefox

Go to the "Tools" tab of the browser, then check the "Options" menu. On the appearing window, check the "Privacy" tab and click on "Show cookies". Find the files you want to delete, check them and delete them.

c. If you are using Safari (macOS or iOS)

On the menu bar, choose "Safari" then "Preferences". Click on the "Privacy" tab and on "Details". Safari's latest version will show you the number of cookies stored on your computer. You can either delete all cookies in one go, or only delete those you do not want any more.

Check all the cookies you want to delete and click on "Delete". After having deleted the cookies, click on "Done".

In order to delete your cookies when you use Safari with iOS 8 or a later version, click "Settings", then "Safari", then "Delete history and website data." To delete other stored information, click "Settings", "Safari", "Advanced", then "Website data" and finally "Delete all website data".

d. If you use Google Chrome

Click on the "Tools" menu icon, then check "Advanced options" to access the "Privacy" menu. Here, click on the button "Show cookies". Check the cookies you want to delete and click on "Delete". After having deleted the cookies, click on "Close".

Article 7 — How to get more information on this topic?

In compliance with the provisions of the French Law on Data Protection and Freedom of Information and of the GDPR, at anytime you have the right to access, rectify, modify and delete personal data that concerns you which is inaccurate, incomplete, ambiguities or out-of-date.

You also have the right to oppose the treatment of personal data for legitimate reasons. However, this option will make it impossible to continue using the Website.

You can assert these rights by sending an email to the address: privacy@worldia.com.

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